

FOR IMMEDIATE RELEASE

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## THE CRUZ-DIEZ FOUNDATION AND ACTIVE CULTURE CONCLUDE THE ORGANIZATIONAL DIAGNOSTIC STARTED IN 2021



Carlos Cruz-Diez in his studio of Las Mercedes, Caracas, Venezuela, 1959

Photo by Carlos Arenas courtesy of Atelier Cruz-Diez Paris © Carlos Cruz-Diez / Bridgeman Images, 2022

Paris, France. Mandated by the Cruz-Diez Foundation's Board of Directions, the consulting firm Active Culture led by Valeria Cordero Reyes and Carlota Perez-Appelbaum conducted an organizational diagnostic of the organization as Interim Co-Executive Directors.

Now that their assignment has concluded, our Board of Directors is committed to lead the Cruz-Diez Foundation into new artistic and cultural horizons and we welcome the exciting times ahead. With support of the Cruz-Diez family and the artist's studios, Articruz and Atelier Cruz-Diez Paris, we will continue to share and protect Cruz-Diez's



legacy while working on important projects, including the completion of the artist's [catalogue raisonné](#).

Adriana Cruz Delgado, President of the Cruz-Diez Foundation's Board of Directors and Carlos Cruz-Diez's daughter has stated that "As custodians of the legacy of my father, the Cruz-Diez Foundation is excited and ready to continue sharing his contributions to the understanding of chromatic phenomena and color perception."

Indeed, the next few months will bring forth many important projects and we are happy that we have strengthened our vision and programs which we are excited to share with you in the future.

About the Cruz-Diez Foundation:

Founded in 2005 by Carlos Cruz-Diez and his family, the mission of the Cruz-Diez Foundation is to foster the study and appreciation of Cruz-Diez's life and work. This is done through research, exhibitions, and educational programs worldwide. The Cruz-Diez Foundation is a US tax-exempt 501(c)3 private foundation.

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